

USF Business Alumni Network (BAN) Meeting Minutes

Saturday, January 9, 2016

8:30 a.m., Executive Conference Room, Motherhouse 3rd Floor

Attendee list: *Donna Kozak, Joni Kaluza, Karen Ciarlette, Joseph Ferrallo, Amber Landrey, Sara Niedrich, Caryn Jakielski, Caroline Portlock, Edward Wisniowski, Valerie Penn, Anne-Christine Tompkins, April Smith (phone)*

Introduction & Prayer

Welcome and call for November 2015 minutes (emailed for review)- Joseph Ferrallo had some additions to the November 2015 minutes as follows:

Information regarding the College of Business and Health Administration

MBA- 8 concentrations available; GMAT and prerequisite requirements have been dropped

BAN members are encouraged to recruit friends and colleagues for continued education in COBHA

Volunteer opportunities with the Boys and Girls Club

Joseph Ferrallo reached out regarding individual and group opportunities.

This does not necessarily have to be a BAN-sponsored event, but is open to anyone who would like to volunteer and will be promoted to alumni and students

Motion to approve November 2015 minutes- Karen Ciarlette; second by Joseph Ferrallo
Secretary position available- thanks Tim for your service!

President-Elect will record the minutes until further notice

Asking for a volunteer to become Secretary of BAN- reach out to the Alumni & Family Relations Office if interested- Aubrey Knight or Valerie Penn

Alumni Report

Thank you to Commencement volunteers on December 19

Commencement volunteers needed at t-shirt/ necessities table at upcoming graduation

May 14: 7:30-9 a.m., 10-11:30 a.m., 11:30-1 p.m., 2-3:30 p.m.

St. Francis Sweethearts on social media

During the month of February, stories will be shared of how couples met while attending USF

Encouraged to reach out to couples you may know to increase participation

Career Networking Dinner

February 25 at 6:00 p.m. in San Damiano Hall (complimentary)

Bring business cards!

Bowling Night

USF calendars are being sold (\$15) while supplies last

Fall newsletter missed; spring (March) edition- seeking a junior student. Joseph Ferrallo will reach out to SBA, FREE, ACE and students in class for volunteers.
Ideas for newsletter:

- Degree overviews & USF programs currently available
- USF success stories & alumni spotlight
- Interview with COBHA dean
- Business Incubator at USF downtown campus- full spread for Fall semester newsletter?
- Campus expansion and plans for the future years along with pictures
- Highlight upcoming BAN events
- Joy Thompson & Dr. LaRocco scholarships

Possibility of quarterly newsletters instead of Fall and Spring newsletters only

BAN Social Media

- Increased number of “likes” over time
- Encourage BAN members to check in and post pictures as applicable
- Send additional ideas to AC
- BAN Google+ page exists, but is not currently up-to-date. It was decided to suspend this account until further notice.
- Possibility of incorporating a Twitter account and/or LinkedIn account

COBHA updates

- Reposition of COBHA
 - College of Business representative- Dr. David Gordon
 - College of Health representative- Dr. Michael Stowe
 - College of Professional Studies representative- Dr. Bonnie Covelli
- New Administrative Assistant in COBHA to start in January
- Enrollment in COBHA has increased this year and marketing efforts will continue

New Business

- Joseph Ferrallo announced that the COBHA is looking for a temporary accounting professor for this upcoming year
 - Apply on USF website
 - Must have a Master’s Degree and CPA to qualify
- BAN collectively would like to give back to student scholarships at USF
 - Possibility of a fundraiser at this upcoming Homecoming to sell raffle tickets to win donated basket items. All proceeds will go to student scholarships at USF.

Upcoming meetings:

- Saturday, March 5
- Saturday, May 7- directly following the meeting, we will head to the Joliet Hope Center for a volunteer opportunity

Adjournment